

# Your internal communications plan to support the Workforce State of Mind Survey 2023

from [workplacementalwealth.com](http://workplacementalwealth.com)

start

## Now to Jan 15th - signpost

Let your people know what the survey is about and that it's launching on January 16, 2023. Use **social media tiles, copy & posters** from the Workplace Mental Wealth website - use the **QR code to get these.**



## Jan 16th - launch day!

Let your people know the survey is open and how they can take part. Use the **launch video, tiles** and **press release** across your internal channels.

w/c Jan 23rd - 'how to'  
Remind your team about the survey and how to take part. It's important to mention it's anonymous. Use **social media tiles** and **copy** from the Workplace Mental Wealth website.

## Mid March - results

The findings are **FREE** to download. Share **the link** with your people and use the results **press release** and **images** to let people know the headlines. Think about & share **your response** to the findings with your team.

result!

## w/c 6th Feb - last call

Last call for your team to do the survey, so time for a final push with **the link**. Speak to your boss to make sure your organisation has done the **employers' survey** too - only needs one of your top team to do it.

w/c Jan 30th - remind  
Remind your team why the survey matters and how to take part. People often mean to do it and forget, so regular reminders really help. **Look at the survey website for new content to use.**

Scan this QR code to go to the FREE resources page

